



WE'D LIKE TO HEAR YOUR IDEAS!

Ever since the Alumni Foundation was founded in 2005, we've been busy raising money and managing education-related grants submitted by teachers in an effort to expand on the learning and personal growth opportunities available to ER students. This focus, being consistent with our mission and several of our goals, guides our decisions about how we spend the majority of our funds, as well as our time and board resources.

We do have other formal goals which do not receive nearly as much attention as our grant-related activities. Specifically, "To unite the school district, the community, and the students of today," "To bring alumni together," and "To help build a stronger school system, a stronger community, and a stronger future for all East Rochester students."

The foundation is seeking input from alumni, students, teachers, administrators, and other village residents. We'd like very much to hear your ideas about ways we might make a stronger contribution to our school, alumni, and village. We will entertain any suggestion which comes our way and promise to respond to every idea received, whether we're able to implement it or not. Please share your thoughts with Carl Tobin via e-mail (ctobin@frontiernet.net) or by regular mail (3331 County Road 20, Stanley, NY 14561). If you choose the e-mail option, please include "ERAF suggestion" in your subject line. *We look forward to hearing from you!*

Alumni Foundation Website: A Great Way to Stay Connected

For several years now, East Rochester alumni and faculty members have been able to post personal profiles and contact information on the Alumni Foundation's Website, and more than 500 individuals have taken advantage of this opportunity. The site has benefited substantially from the recent rejuvenation of the district's Website. The most significant improvements involve the ease with which visitors can create or update their personal profile, and the ability to quickly see individual listings by class or individual name. To create or update a personal profile or to see who's already listed, simply go to www.erschools.org/alumni.cfm and select either 'Register Yourself' or 'View the Directory.' Individuals entering the site via our old URL will automatically be forwarded to the new location.

When you register, you'll be able to include as much, or as little, information as you're willing to share on a public Website. You can choose to show just basic information such as your name, class year, and an e-mail or home address, or you can choose to share lots of biographical information, a personal note, and even a favorite photo. At the end of the registration process, you'll be asked to provide a question and answer that will be used to prevent unauthorized changes to your profile.

After you submit your new or updated profile, the information will be forwarded to the site's Webmaster, who will scan it for inappropriate or suspicious content. Once the profile is approved, you will receive an e-mail confirming its acceptance. New or updated profiles will not be accessible until that message is sent. If you forget the answer to your security question, the site will let you say 'I forgot,' and the answer will be sent to you.

If you're looking for people from your class or old neighborhood friends, or are trying to remember someone's maiden or married name, choosing 'View the Directory' is all you need do. Upon clicking that heading on the site's home page, you will be taken to a page where you can enter search criteria such as first and/or last name, maiden name, or class year. You can even search for ER alums by city, state, or zip code in case you're traveling or planning a move.

Please help us help you by creating a profile if you aren't currently registered, and by using the alumni directory – and our complete Website, for that matter. We are anxious to have this site be a useful tool to our alums, and appreciate any suggestions you have regarding improvements to the site or to any other aspect of our organization. Please send questions or suggestions to Carl Tobin at ctobin@frontiernet.net.

2011 Sam Urzetta Alumni Classic a Record-Setter

This year's tournament, one of the Alumni Foundation's two major annual fundraising events, was held Friday, Aug. 5, at Lima Country Club. A record 212 golfers participated, thus enabling the foundation to raise more than \$13,000, which will be used to underwrite education-oriented grants for the benefit of East Rochester students. Our success was further ensured by the generous support of more than 300 individuals and businesses who donated cash, gifts, and prizes totaling more than \$15,000.

The winning foursome on Island Oaks was captained by Richard Marr. His fellow players were Chiam Jarbe, Chuck Lazio, and Tom Plain. The captain of the winning Charleston Pines team was Bob DeBerardinis, who played with Andy Ransco, Jim Ransco, and Mark Ransco. 'Proficiency awards' (most accurate drives, closest to the pin, etc.) went to John Baynes, Jean Berry, Pete Obourn, Tom Raschiatore, Vince Raschiatore, and Eileen Seidel. Putting-contest prize money was shared by Bob Hill (who traveled from Eagle River, AK, for his third SUAC appearance) and Nick Verzella.

The Urzetta family was well-represented not only on the course but also at the head table, when the foundation's 'Distinguished Alumni Award' was presented posthumously to Sam Urzetta, ERHS class of 1944. He was a legendary golfer and benefactor, a founding member of the ER Alumni Foundation Board of Directors and the SUAC committee, a man whose kindness and generosity had no bounds, and a dear friend to all who knew him. Previous recipients of this award are Brig. Gen. Richard McPhee, Rear Adm. Donald Quinn, and Nick Verzella.

Next year's tournament is set for Friday, Aug. 3, and will, once again, be held at Lima Country Club.



A limited number of memorial umbrellas created for the 2011 Sam Urzetta Alumni Classic golf tournament are available for sale. They are \$25 each and can be purchased from Katie DeVito (katie_devito@er.monroe.edu) or Kristen Adler (kristen_adler@er.monroe.edu).

Thank You Sponsors and Supporters!

The Alumni Foundation receives much of its financial support, and many of our event gifts and prizes, from more than 100 very generous local businesses and service providers. Beginning with this edition we will be publishing a partial list of those businesses who have demonstrated their support of the foundation and their commitment to the village of East Rochester. Please take a minute to review this list. Your support of those who support us is an excellent way to let them know their generosity is deeply appreciated. Please be aware that we're starting at both alphabetical ends of the sponsor list, and all sponsors will be highlighted over the next 12 months.

Abbott's Frozen Custard, Amiel's Submarines, Applebee's, Art Parts Signs, Big Oak Driving Range & Golf Shop, Biaggi's, Bill Gray's, Bistro 135, The Boxman, Bob Hastings Buick-GMC, Bonefish Grill, Brighton Securities/John Fazio, Burger King, Callaway Golf, Camelot Automobile Services, Casa Larga Vineyards, Tomaso Tours, Toshiba Business Solutions, TP's Irish Restaurant and Pub, Mrs. Glanton Tubbs '61, Veterans Outreach Center, Village Way Pizza, Victor Hills Golf Club, East Rochester Village Fair, Village Rock Café, Vision Dodge (Penfield), Tom Wahl's, Wegmans Food Markets, Wendy's Restaurants, Whitney & Company, Wilkins Insurance Agency, Your Flower Shoppe

ERAF BOARD OF DIRECTORS

Board members: Denise Ash, John Baynes, Jim Burlingame, Jerry Cilento, Mary Hopkins Cooney, Katie Conners DeVito, Mary Burton Estey, Linda Forbes, Dr. Ray Giamartino, Jr. (ex-officio), Marilyn Tuttle Lopez, Anita Mance, David Morabito, Sam Morabito, Peter Obourn, Patty Pullano, Tom Quinzi, Carl Tobin, and Patrick Tobin

Former board members: Terry Brown-Steiner, Tim Henry, Dr. Howard Maffucci, Peter Nicolucci, Fred Ricci, Barb Pierce Stoner, Sam Urzetta, and Nick Verzella